

WILSON LEARNING SELECTED AS A TOP 20 SALES TRAINING COMPANY FOR FIFTH CONSECUTIVE YEAR!

Edina, Minn., USA — March 14, 2013

Wilson Learning Worldwide announces today that it has been selected by TrainingIndustry.com as a 2013 Top 20 Sales Training Company. Wilson Learning is a global provider of Human Performance Improvement solutions, for sales and service, leadership and workforce development. Wilson Learning is one of only nine organizations that have been named to the Top 20 Sales Training Companies' list for all five years.

TrainingIndustry.com continuously monitors the training marketplace for the best providers and services, using a rigorous selection process that is independent of advertising commitment and reflects a genuine assessment of leading providers of training programs and services.

Selection of the Top 20 Sales Training Companies was based on demonstrated excellence in many areas, including: innovation in the sales training market, completeness of service offering, industry recognition and impact on sales training industry, strength of clients served, geographic reach and participants trained, breadth of service offering, and company size and growth potential.

"This year's applicants represent a competitive group of industry players," said Ken Taylor, Chief Operating Officer at TrainingIndustry.com. "The selected Top 20 Sales Training Companies provide a range of innovative offerings to many notable clients, differentiating themselves by their reach and recognition within the market."

"Wilson Learning is honored to receive this recognition," said Ed Emde, President of Wilson Learning Corporation. "This marks our fifth year of being selected as one of TrainingIndustry.com's Top 20 Sales Training Companies. We are proud of the impact our solutions and services have on clients' businesses and strive to continue our tradition of creating innovative approaches, strategies, and tools that will impact the success of the new generation of sales professionals around the globe."

To learn more, contact Wilson Learning at www.wilsonlearning-americas.com or 800.328.7937.

#

About Wilson Learning – Improving Performance Through People

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for Global 2000, Fortune 500, and emerging organizations worldwide. With operations in more than 50 countries worldwide, including Japan and the United States, incorporating more than 25 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing on leadership, sales, and individual effectiveness. Its integrated offerings include: strategy alignment consulting, descriptive and evaluative assessment services, world-class process and skills content, and technology-enabled solutions. More information about Wilson Learning is available online at www.wilsonlearning-americas.com or by calling 800.328.7937.



for immediate release

press contacts

Nancy Brenny
Wilson Learning Corporation
+1.952.828.8821
Nancy_Brenny@wilsonlearning.com