

**WILSON LEARNING WINS BRONZE STEVIE® AWARD IN
2014 STEVIE AWARDS FOR SALES & CUSTOMER SERVICESM!**

LAS VEGAS, NEVADA – February 22, 2014 – Wilson Learning was presented with a Bronze Stevie® Award in the Sales Training Practice of the Year category in the eighth annual Stevie Awards for Sales & Customer Service last night.

The Stevie Awards for Sales & Customer Service are the world's top sales awards, contact center awards, and customer service awards. The Stevie Awards organizes several of the world's leading business awards shows including the prestigious American Business AwardsSM and International Business AwardsSM.

More than 1,500 nominations from organizations of all sizes and in virtually every industry were evaluated in this year's competition, an increase of 36% over 2013. Finalists were determined by the average scores of 129 professionals worldwide, acting as preliminary judges. Entries were considered in 43 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 43 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Coaching Program of the Year to Sales Department of the Year; and categories to recognize new products and services and solution providers.

More than 260 executives around the world participated in the judging process for the 2014 awards, to determine the Finalists and then the Gold, Silver and Bronze Stevie Award placements.

"Wilson Learning is honored to receive this recognition as a Top Sales Practice of the Year," said Ed Emde, President of Wilson Learning Corporation. "We are proud of the impact our solutions and services have on clients' businesses and strive to continue our tradition of creating innovative approaches, strategies and tools that will impact the success of the new generation of sales and service professionals around the globe."

"Entries to the Stevie Awards for Sales & Customer Service awards have almost doubled over the past few years," said Michael Gallagher, president and founder of the Stevie Awards. "Not only have we seen a dramatic increase in the number of entries; but the judges have also seen a remarkable rise in the quality of the nominations submitted overall. We congratulate all of this year's Stevie winners for their outstanding work."

Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at www.StevieAwards.com/sales.

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About Wilson Learning – Improving Performance Through People

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for Global 2000, Fortune 500, and emerging organizations worldwide. With operations in over 50 countries worldwide, including Japan and the United



for immediate release

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States, incorporating over 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing on leadership, sales, and individual effectiveness. Its integrated offerings include: strategy alignment consulting, descriptive and evaluative assessment services, world-class process and skills content, and technology-enabled solutions. More information about Wilson Learning is available online at www.wilsonlearning-americas.com or by calling **800.328.7937**.